



REGULAR MEETING OF THE PUBLIC INFORMATION COMMITTEE
WEDNESDAY MAY 21, 2014 9:00 AM
61750 CHOLLITA ROAD, JOSHUA TREE, CA 92252
AGENDA

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. APPROVAL OF AGENDA
4. PUBLIC COMMENT
5. APPROVAL OF MINUTES
Approve the minutes of the April 16, 2014 Regular Public Information Committee Meeting
6. STAFF REPORT
7. PUBLIC INFORMATION & OUTREACH REPORT – Kathleen Radnich
8. CONSERVATION OUTREACH REPORT – Deb Bollinger
9. NEWSLETTER
10. COUNTY INTERFACE REPORT – Directors
11. RECHARGE PROJECT - Kathleen Radnich
12. JTNP COLLABORATION - WATER EDUCATION DAY EVENT – MARCH 30TH
Kathleen Radnich
13. CHROMIUM-6 MESSAGE – Kathleen Radnich
14. USGS SEMINAR – Kathleen Radnich
15. HDMC HEALTH FAIR – Kathleen Radnich
16. FUTURE AGENDA ITEMS
17. NEXT MEETING DATE – June 18, 2014 AT 9:00 AM

INFORMATION

During "Public Comment", please use the podium microphone. State your name and have your information prepared and be ready to provide your comments. The District is interested and appreciates your comments. A 3-minute time limit will be imposed. Thank you. Any person with a disability who requires accommodation in order to participate in this meeting should telephone Joshua Basin Water District at (760) 366-8438, at least 48 hours prior to the meeting in order to make a request for a disability-related modification or accommodation.

Materials related to an item on this Agenda submitted to the Committee after distribution of the agenda packet are available for public inspection in the District's office located at 61750 Chollita Road, Joshua Tree, California 92252 during normal business hours.



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**REGULAR MEETING OF THE PUBLIC INFORMATION COMMITTEE
WEDNESDAY APRIL 16, 2014 9:00 AM
61750 CHOLLITA ROAD, JOSHUA TREE, CA 92252
MINUTES**

1. **CALL TO ORDER:** The meeting was called to order at 9:00 A.M.
 - A. Committee members in attendance:
 - i. President Fuller
 - ii. Director Luckman
 - iii. Curt Sauer, General Manager
 - iv. Deb Bollinger, Conservation Consultant
 - v. Kathleen Radnich, Public Information and Outreach Consultant
 - vi. Peggy Jemenez, Lead Customer Service Representative
 - vii. Susan Greer, Asst. GM
 - B. General public in attendance:
 - i. Karen Tracy was present
2. **PLEDGE OF ALLEGIANCE**
3. **APPROVAL OF AGENDA:**
 - A. The Agenda was approved:
 - i. (1st) President Fuller
 - ii. (2nd) Director Luckman
4. **PUBLIC COMMENT:** None
5. **APPROVAL OF MINUTES:**
 - A. The minutes of the March 19, 2014 Regular Public Information Committee Meeting were approved:
 - i. (1st) Director Luckman
 - ii. (2nd) President Fuller
6. **STAFF REPORT:**
 - A. Newsletter
 - i. K. Radnich requested P. Jemenez bring the upcoming (proposed) newsletter to the PIC so they may know what is intended for the upcoming month. P. Jemenez agreed to do this.
7. **PUBLIC INFORMATION AND OUTREACH—Kathleen Radnich**
 - A. Health Fair:
 - i. April 27, Saturday, from 10-2PM, HDMC will be holding their annual health fair. As partners, JBWD participated last year with the message on proper septic tank maintenance for healthy (ground) water. This year they would like us to add the message to NOT flush drugs down the drain, contaminating our ground water (they are sponsoring a drug disposal drop-off at the same time.)

- ii. For us to participate, a commitment from the Board Members to fill in at the market will be needed, OR, they can tend the booth at the health fair. Director Luckman and Pres. Fuller agreed to tend the market booth so that JBWD would be present at the health fair.

B. Farmers' Market:

- i. Due to a windy mishap with another booth's canopy flying into HWY 62, the Farmers' Market is imposing new regulations for ALL booths. We must use commercial sandbags (made by the mfg for the canopies) or mess with cheap ones, assuring they are 40lb. each.
 - 1. The cheap sand bags are hard to handle, messy, and are actually a trip hazard. Additionally, they look unprofessional. For the cost of two commercial sand bag units (for the front legs of the canopy) and a tie down to my truck (for the back side of the canopy) we are now in compliance.
 - 2. The cost of the two commercial sand bags was \$35.00.
 - 3. Next month's market theme is water conservation with the help of live baby tortoises. Plant-of-the-month is "White Sage."
- ii. May market display will feature the conservation message with live baby tortoises and the Plant-of-the-Month is White Sage.

C. Garden Tours:

- i. Numerous garden tours have occurred this past month—some with the docents, some spontaneously with noted visitors I encountered while at the District Office.
- ii. A planned tour with guests from DARTA, and Direct Luckman participated, as well. It was brief, but the guests from the touring bus agencies were able to see the value of stopping at the garden prior to going up into the JTNP.

D. Website:

- i. A request for a new board meeting (in progress) picture is on the docket, but will be postponed until the next general meeting.

8. **CONSERVATION OUTREACH REPORT**—Deb Bollinger

- A. April 12 Home Depot Plant Sale - good traffic, worthwhile event though plant inventory was small relative to last fall. Home Depot was satisfied. Janet Kornbluth staffed booth.
- B. April 15 AWAC Meeting –
 - i. Discussed Demonstration Garden List and Map. Kathleen named as contact and the list will include hours of operation.
 - ii. Irrigator Tech trainings are offered, however cost and schedule make it unlikely that MB grounds maintenance workers will attend. 10 classes in Helendale are being offered for \$1050. Bollinger believes it would be better to do our own training.
 - iii. AWAC determined that they will not provide short how-to videos because of cost concerns. May contract with SummerTree. otherwise.

- C. MBCA's Desert Wise Landscape Tour brochure will feature sponsors HDWD, BDVWA and AWAC. In the past our gardens were included because we were promotional sponsors, or otherwise contributed.
 - D. Desert Marigold sale: Cactus Mart is interested in purchasing. JBWD's front desk staff inquired about price and availability. Radnich indicated we were still offering for the same prices: 3/\$20.00.
 - E. School Education program at JT Elementary:
 - i. The program was completed on April 14.
 - ii. The 5th graders received 7 weeks of watershed education and planned planting project on school grounds with 2nd graders.
 - iii. Clarified that planting was approved by principal, and is seen by teachers and staff as a success.
 - iv. Celebrated with edible aquifers for final class.
 - v. I did not hear back from Friendly Hills Elementary and it is unlikely that we will present a program this late in the year.
9. **COUNTY INTERFACE REPORT**—Directors
- A. There was nothing to report.
10. **RECHARGE PROJECT**—Kathleen Radnich
- A. Only two complaints have been registered to date regarding the project's activity: one for noise, and one for dust. The dust was a "moot" complaint as the ENTIRE DESERT was experiencing gale force winds and dust that day!
 - B. Ceremony celebration plans: Radnich brought up the consideration to delay the public plans to celebrate the "turning on" of water to our new site until we are ready to really fill the aquifer. The committee discussed the merits of this, and agreed it would be a stronger "public message" to be filling the aquifer for the first time, rather than just celebrating the connection "testing" of the system.
11. **JTNP COLLABORATION-WATER ED. DAY-March 30th**:-- Kathleen Radnich
- A. We had over 220 guests
 - B. We made \$900 in plant sales (with more to sell!)
 - i. We need to liquidate the plants before it gets too hot
 - ii. Many were wind damaged
 - iii. HDWD and BDVWA may want some
 - iv. C. Sauer suggested contacting MDLT and JTNPA to place a message about the plants for sale in their member's newsletters.
 - v. We will be identifying new seed collecting and cleaning of seed activity dates with the docents after meeting with JTNP and MDLT.
 - vi. Surveys will be collected (after Earth Day) from the participants to determine next year's plans
 - C. SBCFD was the ONLY no show
12. **CHROMIUM -6 MESSAGE**-Kathleen Radnich
- A. C. Sauer reported that the decision for the reduced Chromium-6 requirements is moving forward, but has not yet been finalized.
 - B. The committee decided to wait before saying anything until we have a final decision.
13. **USGS SEMINAR**

- A. We have over 100 RSVPs
- B. The planned program consists of two full hours with 15-30 min. Q & A.
- C. A volunteer docent will be assisting with the check-in process.
- D. The information table will consist of:
 - i. Our laptop with MB Pipeline DVD running ½ hour before
 - ii. Water in Emergencies hand-out
 - iii. E-Waste Event hand-out
 - iv. Septic Care hand-out
 - v. USGS items (they will provide)
- E. The event will be filmed and posted to our website and facebook.

14. HDMC HEALTH FAIR

- A. Health Fair:
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 - ii. For us to participate, a commitment from the Board Members to fill in at the market will be needed, OR, they can tend the booth at the health fair. Director Luckman and Pres. Fuller agreed to tend the market booth so that JBWD would be present at the health fair.

15. FUTURE AGENDA ITEMS

- A. Graphic Standards
- B. Chromium-6 message

16. NEXT MEETING DATE—MAY 21, 2014 AT 9:00