

JOSHUA BASIN WATER DISTRICT
Minutes of the
REGULAR MEETING
OF THE CITIZENS ADVISORY COMMITTEE
May 12, 2015

- 1. **CALL TO ORDER** 7:00 PM
- 2. **PLEDGE OF ALLEGIANCE**
- 3. **DETERMINATION OF QUORUM:**
 - Karen Tracy Present
 - Luke Sabala Present
 - Karen Morton Present
 - Amy Fauls Present
 - Shari Long Present
 - Fred Klintworth Present

STAFF PRESENT: Curt Sauer, General Manager

4. APPROVAL OF AGENDA

MSC Tracy/Morton 6/0 to approve the agenda for the May 12, 2015 Regular Meeting of the Citizens Advisory Committee.

Karen Tracy	Aye
Luke Sabala	Aye
Karen Morton	Aye
Amy Fauls	Aye
Shari Long	Aye
Fred Klintworth	Aye

5. PUBLIC COMMENT

None.

6. CONSENT CALENDAR

MSC Tracy/Long 6/0 to approve the draft minutes of the January 13, 2015 Regular Meeting of the Citizens Advisory Committee.

Karen Tracy	Aye
Luke Sabala	Aye
Karen Morton	Aye
Amy Fauls	Aye
Shari Long	Aye
Fred Klintworth	Aye

7. **GENERAL MANAGER REPORT**

General Manager Sauer discussed the Governor's Executive Order which mandates a 25% statewide reduction in urban water use (28% for agencies in Tier 7, which includes JBWD), and the impact of the Order on the District.

GM Sauer provided water usage information by tiers, noting that 70% of JBWD consumers are already in Tiers 1 and 2. Tier 4 residential customers represent 7.5% of our customers and use 21% of the water we pump.

GM Sauer noted that JBWD serves several institutional customers from a wider geographical area, such as the medical center and the college, as well as commercial users that serve tourists visiting the National Park.

GM Sauer discussed unknown water loss internally within our system and potential avenues of detection for the water loss.

Discrepancies in water production versus meter use were noted at the wells. Further, there are 4500 meters that are 15 years old with an average life expectancy of 10-20 years. Typically meters slow down with age.

The JBWD Demonstration Garden will reduce water by 30% as an example of water conservation.

General Manager requested input on suggestions of what the water district can do internally, as well as reaching out to the public.

Interactive discussion ensued.

Suggestions from the CAC included the following:

- Change attitude of the Public
- Pocketbook
- knock on their door
- Outreach
- "atta boy" letters to Tier 1 & 2
- Ask the public for ideas on how to conserve
- Create Conservation Coalition or Water Conservation Corp or Conservation Council
- Media – Facebook, twitter, Instagram
- Local Radio Station
- Chamber of Commerce
- Message in bill
- Do the math for them (units to gallons)
- Provide Simple ways to conserve water
- Teach rate payers how to check for a leak
- Educate on watering plants - how much water do plants and trees need?

Tier 3&4 focus
Conservation Penalty
Positive steps checklist to get done before penalty
First check for leaks
Timeframe to when penalty starts
On Bill, compare usage to 2013 (not 2014) – create a goal
Reward person who conserves most – e.g. we will pay their bill
Message in bill – goal/target
Go down in percentages rather than tiers
Define target
List simple ways to conserve water
Presentation at water board meeting
Marines/Transition Joshua Tree/Deb Bollinger
Realtors

General Manager mentioned that the Legislative and Public Information Committee had discussed conservation ideas during the past week and were going to put a simple flyer together.

8. COMMITTEE MEMBER COMMENTS/REPORTS

Shari commented on the varying situations for water usage such as number of people in households and residents growing their own food.

Luke suggested a multifaceted approach, looking at infrastructure, using penalties, and encouraging a human behavior shift.

9. CONFIRM DATE FOR NEXT CITIZENS ADVISORY COMMITTEE MEETING

The next regular meeting of the Citizens Advisory Committee is scheduled for Tuesday, July 14, 2015 at 7:00 pm.

11. ADJOURNMENT

MSC Tracy/Fauls 6/0 the meeting was adjourned at approximately 9:00 pm.

Respectfully submitted;



Curt Sauer, General Manager